



# COLE ROBBINS

Graphic Designer

## INFORMATION

### NAME

**Cole J. Robbins**

### ADDRESS

**Huntington Beach, CA**

### PHONE

**714.244.7082**

### EMAIL

**colejamesrobbins@gmail.com**

## SOCIAL

### WEBSITE

**www.readthefuture.us**

### LINKEDIN

**linkedin.com/in/colejrobbins**

## APP EXPERTISE

### ADOBE CREATIVE CLOUD

**Photoshop, Lightroom, Bridge, InDesign, Illustrator, Acrobat, Bridge, After Effects & XD**

### MICROSOFT 365 OFFICE

**Word, PowerPoint, Outlook, Excel, OneDrive & Teams**

### GOOGLE WORKSPACE

**Gmail, Calendar, Docs, Sheets, Slides, Forms, Meet & Chat**

### ADDITIONAL APPLICATIONS

**iWork, Sketch, RetailPro, Wix, Wordpress, Zoom & TikTok**

## EDUCATION

### California State University, Monterey Bay | Seaside, CA

*Bachelor of Science in Communication Design | Cum Laude | Spring 2020  
Concentration: Visual Design*

### Golden West College | Huntington Beach, CA

*Associate of Arts, Liberal Arts & Humanities | Dean's List | Fall 2017  
Concentration: Print Design*

## WORK EXPERIENCE

### Graphic Designer | Self-Employed Artist

*June 2014 — Present | San Francisco and Huntington Beach, CA*

Offering a comprehensive range of services, such as branding, marketing, advertising, photo editing, animation, illustration, packaging, signage, and tech pack/specification sheet design, to support the visual needs of public figures, non-profits, small businesses, content creators, and brick-&-mortar retailers.

### Lead Store Associate & Event Point Person | KÜHL

*November 2021 — November 2022 | San Francisco, CA*

Overseeing POS register systems, cashiers, and open/closing procedures. Voucher new and replenishment orders for the floor/stock room. Take part in visual merchandising, framing of POP and window displays. Host events. Submit event requests, post event feedback forms, direct promo orders, and communicate/coordinate with local brand ambassadors.

### Graphic Designer & Senior Park Aide | CA State Parks

*December 2016 — May 2022 | Huntington Beach, CA*

Designing eye-catching traffic control signs for both Bolsa Chica and Huntington State Beaches that grab visitors' attention and ensure their safety while on site. Illustrate contemporary maps, event flyers, and informational handouts that showcase easily understandable designs and provide visitors with all the information they need to fully enjoy their experience at both parks.

## SKILL SUMMARY

The ability to effectively manage multiple creative projects simultaneously, identify prospects to ensure project viability, adaptable during evolving circumstances, and work efficiently both independently and collaboratively with clients/colleagues.